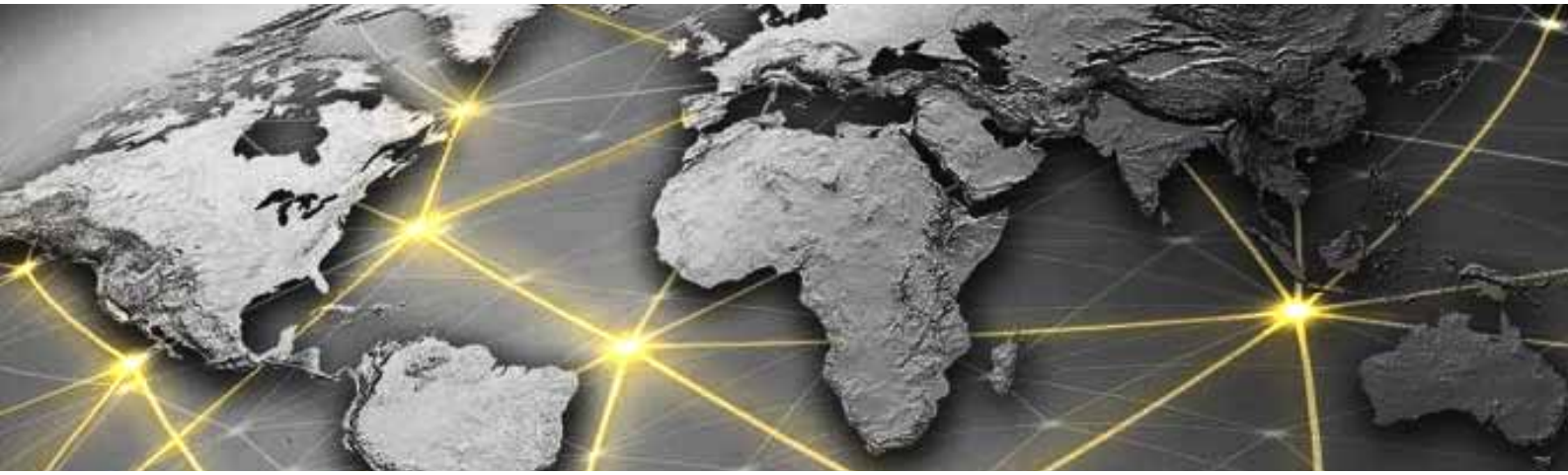


ELITE, DYNAMIC & PROFESSIONAL

INDEPENDENT FREIGHT FORWARDERS
WORKING TOGETHER AS ONE



2nd quarter
2013



CONTENTS

Page

- 01** Message from Richard
- 03** What does X2 Stand for
- 04** Network direction and development
- 05** Where are we today
- 06** How to build a strong network
- 07** Network cooperation
- 08** Transaction Tracking and monitoring
- 09** Members Focus



Richard James Overton, CEO,
X2 Elite | Global Logistics Network

Message from **Richard**

Welcome to the first edition of our Quarterly Members Newsletter. It has now been three months since we launched the Network and during that time we have worked tirelessly to develop and drive a foundation for the group. In doing so we have achieved what I believe to be a great start of what is set to be a very strong and professional group of forwarders. The intention has always been to develop a professional organization that has a focus on bringing a group of likeminded capable companies together in one platform. The idea to develop a more strategic and stronger alliance with a directive of being professional rather than

commercial will always be the networks intention. Our first edition of the Quarterly newsletter is designed to highlight the developments, the direction and to update on new programmes and future directives for the group. More importantly, I would like to see the members utilizing this as a tool to showcase their companies and to bring your news and details of any special projects or anything else that you would like to share with the group. Unlike other network newsletters, this will not be utilized for selling programmes or insurance etc. and is designed to keep you informed for you to share your

information with the group - this is your newsletter – something I have always believed in having for the group to bring us together. I welcome everyone to our 1st edition of our x2 Newsletter

A handwritten signature in black ink, appearing to read 'Richard James Overton'.

Richard James Overton
CEO
June 5, 2013



**ELITE,
DYNAMIC
& PROFESSIONAL**
**INDEPENDENT FREIGHT FORWARDERS
WORKING TOGETHER AS ONE**

The concept of the network

$X^2 + Y = \text{OPPORTUNITY}$

THE CONCEPT OF X2



$X^2 + Y = \text{opportunity (Y = You)}$ – well the concept of X2 was developed to symbolize two things a) the second time of setting up a new network (X2) and b) as a symbol of X Squared - the sign in algebra that defines the object of multiplication. But this is only how the network name and symbol was created. The concept of the network has and always will be based upon what we have learned and what we believe in.

X2 Elite's vision is to bring an innovative and professional approach to the world of Logistics Networking. To have one vision, a focused mindset and an elite capability in providing domestic and international logistics services on a global scale. To do that we need to have the buy in from the group and also the assistance and support of everyone involved with in the network membership.

The Group will only achieve success if everyone pull's together





NETWORK DIRECTION AND DEVELOPMENT

As mentioned on many occasions the network foundation is extremely important in order for the group to get off to a good start. Founding members are and always will be the important building blocks of the group. It takes time in developing a professional network – but more importantly it takes the involvement of all members to make it work – to be professional

and to assist the management of the network in achieving the network goals.

Quality and Excellence - Our focus on Quality and Excellence will allow us the confidence to promote our group to global markets and to ensure that people are aware that we can offer truly global services. In order for us to go to

that point – members will have to improve, change and develop as one company and wear two hats – their own hat and the one of X2.

X2 Global Logistics.

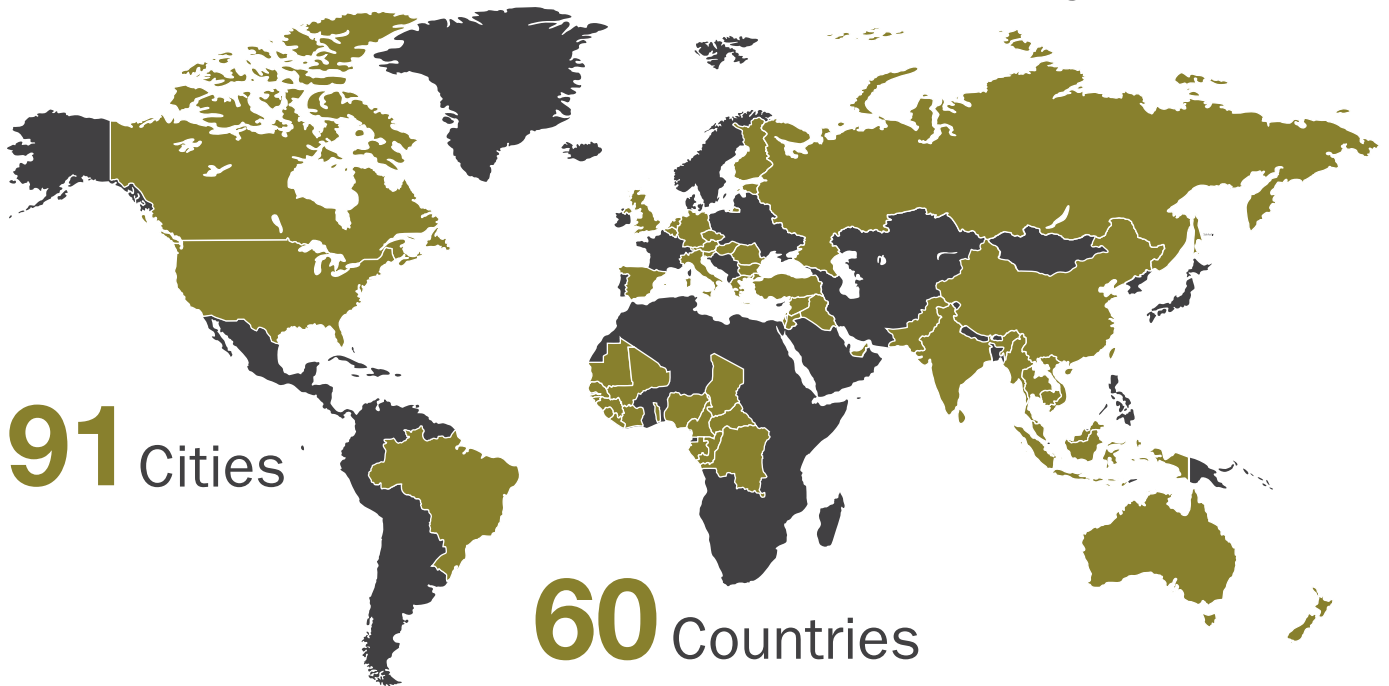
X2 Members working together as one on a global scale

X2 ELITE LAUNCHED MARCH 1ST 2013



Up to date membership development :

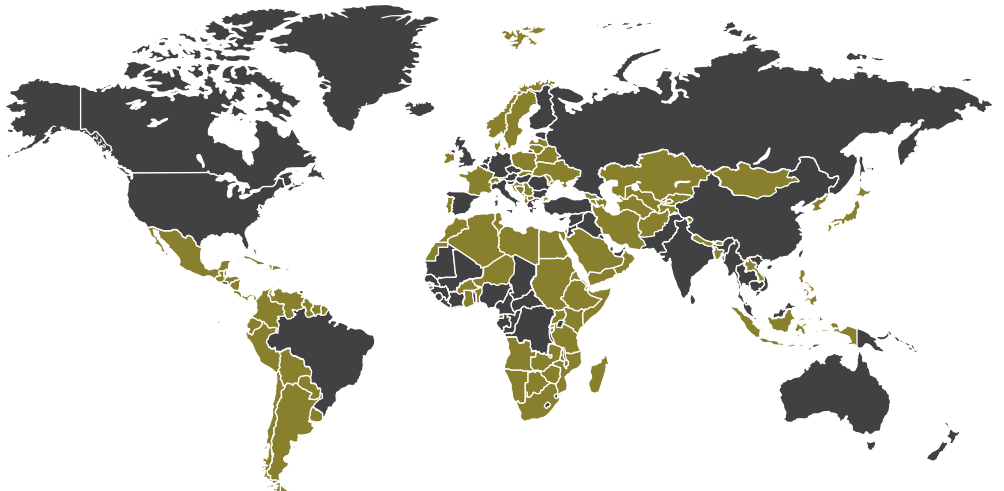
48 Companies joined



Open Markets

Be involved – help the network develop professional members where we need them. Utilize the referral programme to bring in the companies that you feel are right for the group. You have the chance to help develop the membership with the companies that you know are right for this group in the markets that we are open. Once we fill them we lock them down and then push the group together.

Referral Programme



Get involved in making decisions on who joins the group

HOW TO BUILD A STRONG NETWORK



The only way for a group of companies to be able to come together is to follow a culture and follow the rules and expectations of membership -To work together and to communicate professionally. Other networks

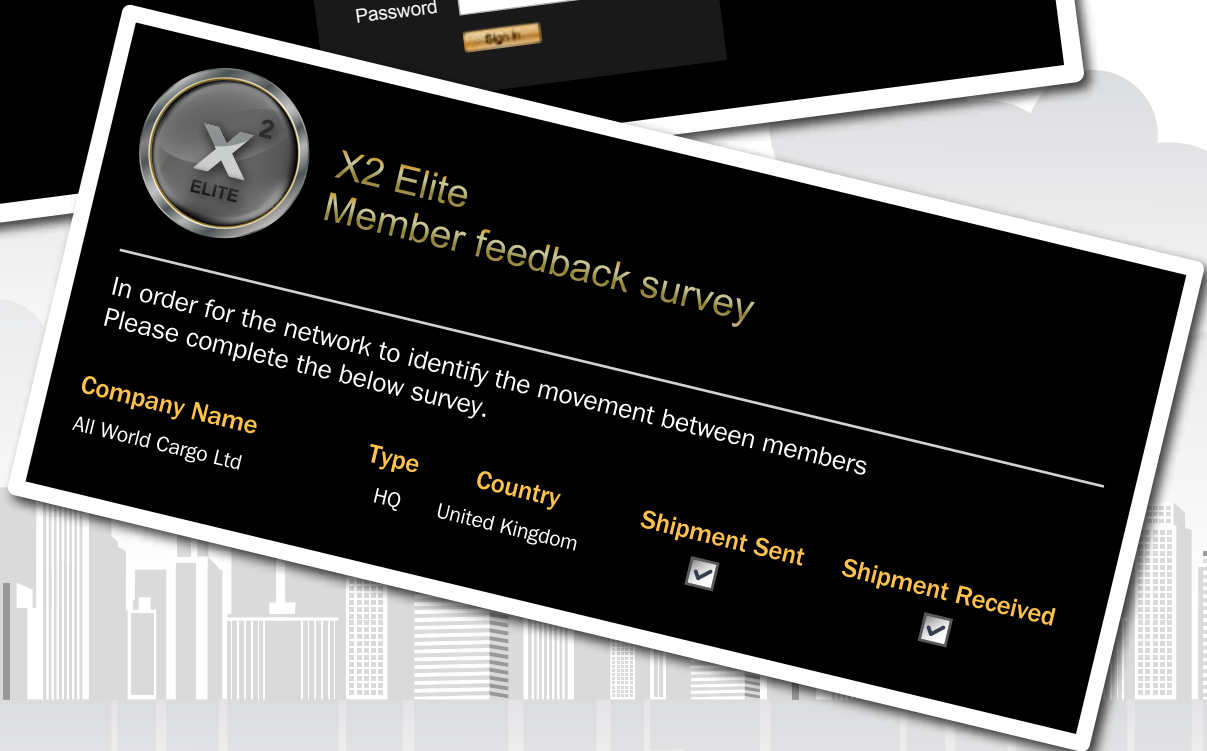
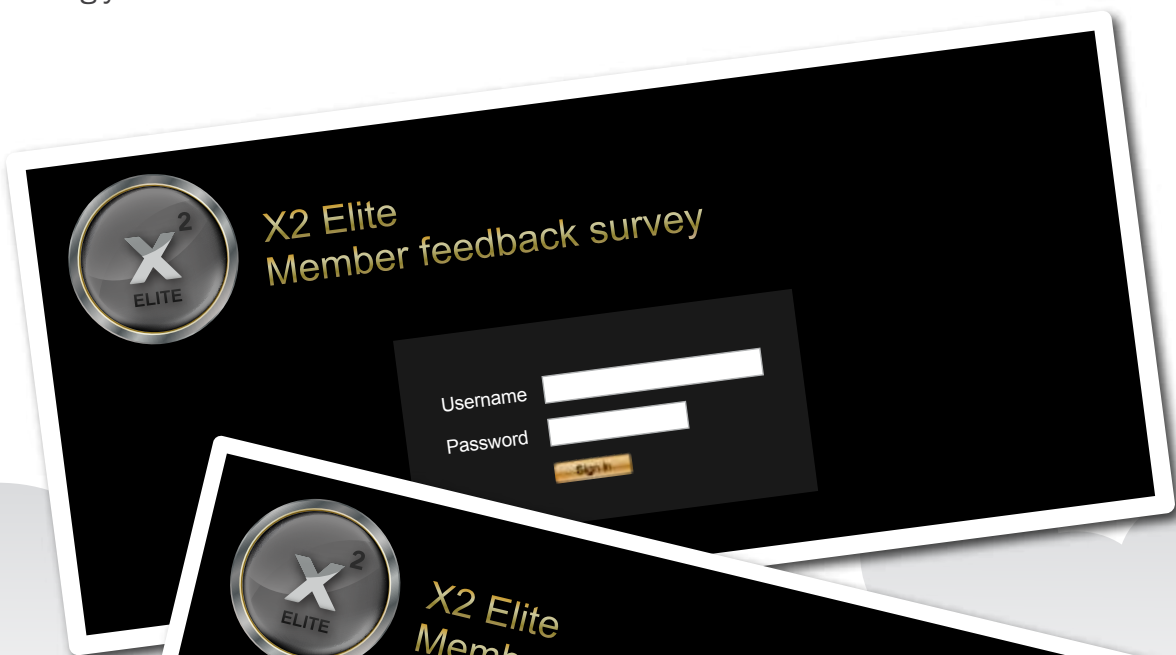
are based upon allowing companies to join and organizing conferences and little else. If a network is to develop in a more dynamic direction it requires dynamic people with a discipline to drive an attitude through to their sales

and operation teams. As we move forward we will be measuring the development and highlighting the shortfalls with everyone in the group.



X2 ELITE CO-OPERATION SURVEY

In order for us to gauge the success of the network – we need to measure certain elements. One key element is understanding the business cooperation between members. To understanding what disciplined cooperation exists and to identify who is working with who and what is being reciprocated. This mechanism is required to promote and to push the mindset of working together in a two way direction. This will be set up in the member’s area within June and we will require everyone to fill this out and complete it accordingly.



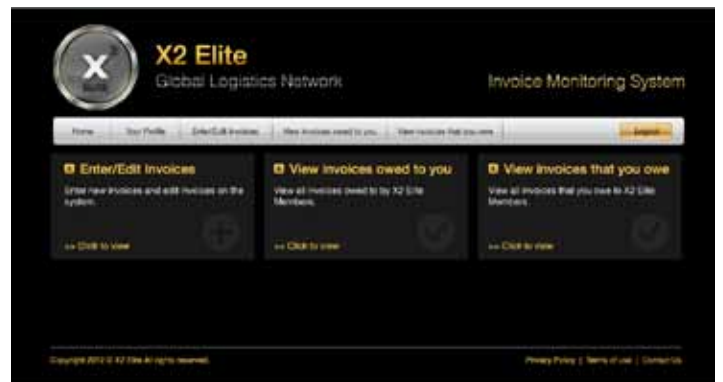
KEEPING TRACK

SHIPMENT MONITORING SYSTEM

We are extremely proud to say that during my time of being responsible for managing networks – We had a 100% dispute / problem - free track record. We believe the main reason for this was the quality of the agents that we brought in to found the previous groups. We also believe that due to my continual involvement and personal approach to knowing everyone in the network – helped solidify the importance of maintaining professionalism. We are developing the network quickly and therefore, It is important that the network develops tools for the group to monitor the members business. As well as the network offering a payment protections scheme - it is extremely

important that we work hard to eliminate any potential signs of problems before they begin. Therefore, we will be launching an online Invoice Monitoring System. The system will send out a ‘Statement of Accounts’ to Members every 2-3 weeks with the details of any outstanding invoices due to fellow members offices so that prompt payments are made. For confidential reasons, Members will not be able to view each other’s accounts. However, the information is available to the X2Elite Management who will use this system as a framework to manage and continually optimize credit risk within our group.

We expect to report to everyone each month that we have a 100% payment record within our network and have not had to use disciplinary procedures with any Members. Our Members must understand that paying on time and operating in a professional manner results in repeat business and excellent relations with their overseas offices. Therefore, this system is for precautionary reasons only – but is also a tool for measurement and development of the group. More details about this will be sent out soon.



X2 FOCUS ON MEMBERS

In order for the group to develop properly and to achieve results – we encourage everyone to be part of the community !

**“Share in the development...
share your company news and
share your stories, projects and updates”**





• Air • Sea • Land

Members talk

Q : What motivated you to enter the freight and logistics industry?

A : Pure passion for the freight and logistics industry was the key motivation and driving force behind the establishment of AGX-Logistics.

Q : In what way do you think AGX is different from other freight and logistics companies?

A : At AGX Logistics we pride ourselves on offering a quality driven and reliable global freight forwarding service. Our qualified, professional and customer focused team have many years of experience within the freight industry. We firmly believe that our personal and hands-on approach is a key factor to our success, as a result of our ethos, we have developed many strong and long term relationships with our customers.

Q : What type of business / shipments does your company mostly handle?

A : We provide a wide range of worldwide Air Freight and Ocean Freight services, with conventional and RO/RO services utilized for abnormal and out of gauge

we can confidently say...

“when our customers demand trusted service, we deliver!”

shipments. Our overseas agents form part of a global network which enables us to move and control freight door to door and this also allows greater flexibility when providing quotations in this ever competitive marketplace. Using the world's major trading lanes, we provide cross trade ocean forwarding from one country to another. No consignment is too great or small. At GX Logistics, we have the scope to handle the smallest of parcels or largest forwarding projects.

Q : How important is the value of “trust” for your organisation? How do you ensure that AGX lives up to the trust your clients place in you?

A : Here at AGX Logistics, “trust” and “delivery” go hand in hand where we strive for perfection and aim to get things right first time, every time. By adopting this philosophy and offering flexibility, reliability and cost effective options we ensure our customer's needs and requirements are fulfilled. To conclude we can confidently say... when our customers demand trusted service, we deliver!

Q : How can being part of X2 Elite increase opportunities for your business?

A : Being part of X2 Elite is invaluable to us. To work with other

companies as part of a professional platform will link us with customers who prize professionalism and quality as seriously as we do. Thus, providing us an avenue with the ability to function in a more efficient, qualitative, and economical fashion and offer a better overall product to our clients.

Q : How do you see the future of logistics networks and what do you believe X2 Elite can offer that is dynamic and will deliver results in this new era.

A : Being a part of a logistics network will continue to be a key factor in our organization. Being a part of X2 Elite and making the best use of the communications channels will help us generate new opportunities either in our respective markets or globally.





Members Profile

American Worldwide Agencies (AWA) is about serving the Global Freight Forwarding market, whether they are next close to us in Los Angeles, New York or across the world. AWA knows that to successfully serve customers, forwarders need partners that not only understand the costs of doing business, but also the importance of communication and putting as much care into a shipment as our forwarding clients do.

The US is a large and complex market, that needs not only expertise, but also creative solutions to service international markets. With a huge selection of Ports, Airports, Ramps, Terminals and CFS locations using a partner that knows how to route freight safely, economically and the time frame that works for your client. AWA has the answers and the people to help you.

AWA has the contracts, agreements and partnerships with 1,000's of US vendors and has the expertise and leading edge technology to give our

we have to give our customers and partners the tools

“to make sure that we can deliver value to their customers.”

customers and partners the best answers for their shipments and customers faster with the greatest value and service. Serving forwarders AWA is able to get rates and services from Carriers; Air, Sea and Road that ensures that our customers do not only get the most competitive rates, but are able to get the space to move there cargo.

Freight Forwarding is about serving clients and providing expertise to allow them drive their own businesses. At AWA we know that means we have to give our customers and partners the tools to make sure that can deliver value to their customers. Whether it is a single move or thousands a shipments a month AWA can provide the right solution.



Andrew Scott, CEO
American Worldwide Agencies (AWA)



Graham Burford, Director of Sales
American Worldwide Agencies (AWA)



Peter Lamy, President
American Worldwide Agencies (AWA)



“Trained to guide you through the complexities of global shipping”

Members Profile

Bosmar Trans established in 1992 by idealistic two young people, to realize a overqualified shipping company dream. In Turkey, our company is a pioneer one building up the first import & export consol boxes as well as air freight consolidation from Far East. Today, we are still one of the leading NVOCC companies and nationally respected trademarks, offering value added services from Far East and to Middle East & North Africa as core business.

The company is member of National Freight Forwarder Association, Istanbul Chamber of Commerce and Chamber of Shipping. In Turkey, we have an efficient network and are able to offer any kind of logistics service in whole main ports and cities such as Izmir, Mersin, Bursa, Ankara, Adana and Gaziantep. Our main difference is our capability to produce tailor made service for each customer and overseas agents. We will be pleased to reply all overseas inquiries

as your eyes and ears in Turkey!



Members News



Quick transit to Northern Iraq

Proudly announce that we already setup a new quick transport line from Mersin port to Northern Iraq cities such as Erbil, Kerkuk, Musul... Therefore we are able to connect U.s., Europe & Far East origin ports to Northern Iraq by daily int'l truck (T.I.R.) service under competitive rates and very quick transit time of less then one day !...



Shenzen - Istanbul direct LCL service

Proudly announce that our new direct groupage consolidation service from Shenzen to Istanbul. We have weekly dervice and transit time is only 21 days.



Brelog visits X2 Offices in Bangkok. BRELOG... More than logistics

Arne Luecken Managing Director of Brelog visited X2's Bangkok office in May to discuss the development of the network and to meet the team. Brelog's focus of efficient logistics is clear. As a full service logistics provider Brelog's customers are served with a complete logistics chain.

"Our work is starting long before the actual transport by designing intelligent logistic concepts and it is finished when cargo arrives at its destination".

Arne is a key supporter in assisting the network to develop in the direction that has been set out. "There must be commitment and a group 'buy in' of all members if we are to achieve what other networks have yet to do. If all members of the group pull together and improve communication the development will be quicker and our goals can be realized" concluded Arne.



Modular, efficient and demand-oriented logistics is Brelog's focus. Arne's visit to our X2 office was conducted to follow up on the networks development and to advise feedback on its future steps.



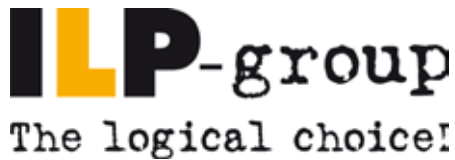
HOC Global Solutions is a family owned and operated business, approaching 40 years of service to the freight forwarding and customs industry. With our head office based in Toronto and offices both in Montreal and Toronto, we are able to cover Canada from coast to coast 24/7. We operate our own bonded facilities in both Toronto and Vancouver as well as our own fleet of trucks to arrange local deliveries. We are members of IATA, FIATA, CIFFA and CBSA

and pride ourselves on our personalized services.

Many in the industry may say Frank Wright Sales Director for HOC Global Logistics, is a Legend in the freight forwarding business – having spent most of his working career in the industry many know Frank well and understand his experience and vast network of global relationships. Frank brings a wealth of experience to the network.

HOC Global Solutions





“We continue to expand our worldwide network of agents”

Members Profile

ILP is private Finnish logistics company owned by members of the board, executive directors.

We are providing a comprehensive range of freight forwarding services, with the high quality at competitive rates, by utilizing its worldwide network of agents. In order to offer our customers the best service, we continue to expand our worldwide network of agents.

At Kotka we just moved to brand new office inside Kotka harbor area. Last week we also took in use our second Activ LoadPlate so now we can serve our exporters ever better and faster than before.

Our Vaalimaa and Lappeenranta offices and warehouses are located next to Russian border and are ideal for transit and warehousing services.



Our highly motivated and experienced staff is in four locations in Finland and also in Russia on Moscow and St.Petersburg.

Our own modern office and terminal building in Helsinki-Vantaa airport area is perfect for air, ocean and land services, located next to Helsinki airport, right next to runway 2 and major highways.



We offer full range of services;

- Exclusive forwarder for Finnish Zoo’s, we carry from mouse to bears and elephants.
- Life science, from doping tests to new medical solutions.
- 3PL
- 4PL
- time critical, when time matters for emergency cargo services.
- 24/7 emergency service
- special license for pharmaceutical warehousing, handling and deliveries
- bonded warehouse, in four locations
- transit
- customs brokerage, also in Russia
- railway logistics





Member of the Net Holding Group, Net Logistics is a Middle East based network offering logistics & freight forwarding services to customers all over the world through its own offices in Lebanon, Syria, Jordan Iraq and the UAE. Established in 2002 as a local Lebanese brand, Net Logistics is now one

of the fastest growing freight forwarding agencies in the Levant with a supply chain that spans the global market.

Net Logistics has created an extensive logistics platform in the Levant by linking all its offices in the free zones and various ports

and airports. Today, Net Logistics is the best gateway partner to service Iraq. Net Logistics is making the best use of advanced Management Information Systems to provide high quality services and maintain a timely customer feedback throughout the supply chain process.

Interview Brief

Q: How was Net Logistics able to sustain its exponential growth despite all external constraints?

A: At Net Logistics, we pride ourselves on making every task a personal challenge. Our strategy is to build valuable relationships with our clients, shareholders, employees and network partners to offer cost and logistics flexibility, but also, to maintain a global standard of superior quality and customer servicing. Our lean management system that uses a 5 step problem solving methodology: Define, Measure, Analyse. Improve and Control allows us to fulfil our promise of Expertise, Flexibility and Excellence.

Q: Tell us a bit more about your logistics services

A: We provide a wide range of worldwide Air Freight, Sea Freight and Land Freight services. We

also provide our partners with a wide spectrum of value added services. Our tailor made solutions are based on the best proven practices for complete innovation and technical support to fit our customers' specific needs.

Customs Brokerage, Warehousing and Fulfilment Services, Free Zone Operations, Art Handling, White Glove Delivery Services and Project cargo services are all complex operations requiring security, care and attention. Our considerable worldwide experience as well as our reputation for compliance and excellence, makes us an ideal partner in navigating these specific processes. We provide intricate planning, management and execution in addition to a complete insurance through the supply chain cycle that adheres to

HSE, FCPA and QA/QC compliance practices. We specialize in complex cargo logistics such as Oil & Gas, Energy, Construction, and Mining. We cover various countries worldwide leveraging on our rooted presence in the MENA region and capitalizing on a strong support from our overseas partners.

Q: What do you think your partnership with X2 Elite can achieve?

A: X2 Elite being a logistics network of professionals representing major air & sea ports around the world represents a valuable opportunity that allows members to capitalize on best practices and network reach to further enhance their capabilities. We are very excited with our partnership and are ready to join our efforts to reach the highest service levels.



SEA & AERO LOGISTICS OCTOBER 2004



Sea & Aero Logistics Co.,Ltd., established in the October 2004, is a professional logistics company specializing in the FCL shipment, container consolidation, warehouse, project cargo and railroad including cross border shipment to Laos, Cambodia via Bangkok port. We are specializing in handling all kinds of ISO tank containers for Food and Chemical grade. In top of that, we have also been accredited to be one of the member of TIFFA (Thai International Freight Forwarder Association) so the company is proud to guarantee

you that your cargoes are in good hand and safety.

With our best experience of our management, we have closed relationship with many carriers enable us to offer you the most competitive rate for FCL shipment, especially for Asia countries, China, Taiwan and also to USA. Sea & Aero Logistics are committed to providing our customers with the systematic solutions to resolve any problem occurred in all cargo to all routes. We guarantee that you will not worry about our services.





X2 Elite

Telephone : +66 (2) 648 6122 | Fax : +66 (2) 648 6119 | Email : info@x2elite.com

170/87 9th Floor Ocean Tower 1 Bldg, New Rachadaphisek Road, Klong Toey,
Bangkok, Thailand 10110