

**X2**  
LOGISTICS NETWORKS

# QUARTERLY NEWSLETTER

Q3/2017

▶ **X2@MOROCCO**

▶ **5TH ANNUAL  
X2 CONFERENCE  
2018**

▶ **NETWORKS:  
THE NATURE OF  
THE BEAST**

**PLUS** NETWORK  
MOVES AND NEWS

- ELITE
- PROJECTS
- CRITICAL
- COLD CHAIN

▶ **USE LINKEDIN  
STRATEGICALLY FOR  
YOUR BUSINESS**

▶ **PRESS RELEASES**



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**X2 Global Media**  
CREATIVE DIGITAL AGENCY

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X2 Group & University of Bath

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Marketing Manager  
EU Logistics Network  
Modern University  
Entrepreneurship

**70**



## MESSAGE FROM

# RICHARD OVERTON

Dear X2 Colleagues,

As we enter the 4th Quarter of 2017 and begin ramping up for the final sprint of the year ...I hope you are all well and on track to achieving the targets set out at the beginning of 2017!!

Welcome to our latest X2 Quarterly Newsletter... this 3rd edition of 2017 highlights yet again more member news as well as some useful tips and insights from the X2 team.

2017 has been quite a year for all of us at X2... and as we have now entered into the 4th Quarter of the year we have seen through many developments, in sometimes less than favorable circumstances. But we've also achieved a huge amount in... many ways. Within the development of the network I feel we have made good progress when compared to other networks in the sense that we have tried very hard to implement new ideas ...ideas that other networks are not willing to consider. We are now finalizing our roadmap for 2018 and identifying potential new strategies that can add further value to the members of X2. Bringing value to our members of X2 has always been a priority for me and this will not change.

A network is something that cannot be touched. A network is something that cannot be seen. A network is neither something or nothing. A network is different to each individual person that is a part of it, and holds a unique meaning within each company, within each branch, and within each member of staff. The concept is nothing new, and can be rolled out by anyone, but a network can never be replicated. There is a reason some networks thrive, some fade away, and some never make it off the ground.

X2 has succeeded thus far due to many contributory factors. The right members, the right ethos, the right team, and an underlying drive to constantly take it to the next level. Each component to this success has worked in tandem with every other factor and created the beast that we know today. For some the beast is an integral part of day to day business, but for some it is barely looked at or thought about.



We have always said that you will get out of X2 what you put in. Today this is more true than ever. For me watching a room full of like minded professionals sew the seeds of future business is the most rewarding part about this job, and is the only time a network manifests into a physical form that can be seen and touched. Be part of X2 and plug your pipeline into the network. Make those deals face to face to encourage their longevity. Put your faith in each other at next years conference and together we will all prosper.

Of course, there's still a lot of work ahead... especially with the development of business between members and the important shift change of mindsets of our members is urgently required if we are going to make X2 a network that can garner greater results than other networks moving forward. In 2017 we have worked hard to try and create a culture within the network... a culture of reciprocation and professionalism. We implemented a framework... new rules and even some new tools... but sadly not all members collectively embraced them. Moving into the final Quarter of 2017 will see us continue to create ways that will assist members and how they do business.

Let's continue to make X2 the most professional global logistics network in the world. On behalf of my team and everyone here at the X2 office ...we thank you for your continued network support and we want you to know we are working on continuous improvement for the group and we really do care about what we do. I look forward to communicating with you all during the next few weeks and I wish you all a prosperous final quarter of 2017!

Enjoy the read... X2 let's go!

**Richard Overton**  
CEO of X2 Logistics Networks

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# BEACH HOUSE

Situated a few hours south of Bangkok, the X2 Beach House is perfectly placed on Hua Hin Beach in a resort city with a unique Thai character. 2 Swimming Pools, Jet Skis, Banana Boats, Muay Thai Classes, and more. The X2 Beach House is the Alternative Logistics Networking Event you must attend.



**X2** 5<sup>th</sup> Annual Conference 2018  
24-28 Feb



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5<sup>th</sup> Annual Conference 2018  
24-28 Feb





**Stand out this Conference  
Let the Business  
Come to you!**

**Grab a Booth Today**

*\*Limited Availability*



**Gala Dinner**

*Floating Market*





**X2  
WORLD CUP  
2018**

**HAVE YOU PICKED  
YOUR TEAM YET?**

**25 February**  
**#X2Conf2018**

[x2conference.com/x2-world-cup](http://x2conference.com/x2-world-cup)



**X2  
WORLD CUP  
2018**



# Use **LinkedIn** Strategically for Your Business

LinkedIn? There's no denying that it is here to stay as the professional business networking platform. For many it's the key to professional success and for some, an essential element for their job search. However for others, especially companies, LinkedIn can be a bit of a puzzle. The tools presented often aren't used to their fullest, especially by companies but also individuals. Maybe it's because it's not as fun as Instagram, not as entertaining as Twitter, not as addictive as Facebook.

If you're someone who has yet to grasp the potential or even dip your toes into the LinkedIn pool, don't fret. Even professional marketers can struggle to find content relevant to a LinkedIn audience. If the audience is understood then the potential reach for LinkedIn is massive with 500 million users spread across the globe in 200 countries.

Over the years LinkedIn has evolved from a simple "Facebook for business" to a platform for spreading industry knowledge and expertise, also as a key tool for recruiters, and those in the midst of a hunt for new employment.

Therein lies the challenge for achieving desirable post results; what is it that appeals to your professional audience? Luckily, through the experience of others

there has been some things learned that can be taken as general guidance.

## Create A Company Page

Does your company have a page? No, why not? With a company page your employees will be able to connect their personal profiles to your company profile. It's also a clear avenue of spreading the word of your brand. You can gain brand followers that you might not have expected to reach and through your employee profiles when other LinkedIn users view their professional experience section and activity.

## Show Your Brand Personality

LinkedIn is obviously geared towards business related content. But that doesn't mean your company's activity needs to be a bore. Create posts and campaigns that

# Marketing Advertising Networking LinkedIn

engage an audience. Define your brand's personality, and I don't mean a vision or a mission statement. I'm talking about... make your brand a "person", give it the characteristics that you'd want it to have if it is a living and breathing entity.

Perhaps the most simple but effective posts for follower engagement is to give an "insider's view". Show what's on the inside of your business and give a peek at the teams and what they do; show them at work.

## Share Knowledge

Engage in group postings, Pulse posts, or simple status updates that allow you to share your knowledge. On a personal level you don't need to be the CEO of a Fortune 500 company to share knowledge or have input. Nor does your company need to be a large multinational to have engaging content that can be useful for others seeking the knowledge your business can share through a company page.

## Timing Matters

For posts to have a far reach and strong engagement, and this is true of all social networks, the timing of clicking the "Post" button is of prime importance. LinkedIn isn't the same as Facebook so not only is the content of a different nature but so are the peak times of usage. LinkedIn users are (ideally) busy professionals who aren't idling away hours scrolling through their newsfeed. For LinkedIn, users tend to be most active in the hours just before work, during lunch, and just after the work day finishes.

On another note, with the exception being a tweet storm, posts should be spaced out to allow followers to see and digest the content. Too many posts in rapid succession can hurt engagement rates.

## Professional Posts

Brand messaging on LinkedIn needs to reflect the professionalism of the social network. Clickbait won't help you on



LinkedIn. Be honest about your content. In fact it'll probably hurt your communication efforts more than anything if people find your headline to be misleading.

However, that doesn't mean it's clear to post content that's 99% industry jargon. Moderation is key here. Communicate and display your brand personality but don't force readers to put effort into reading your posts like it's their job. Keep it short and adequate for easily consumable content for busy professionals on the go.

### Employee Engagement

Your organization is full of brand ambassadors. Who are they? Your employees. By adding your company to their profile they will be recipients of the company messaging, so encourage employees to show where they work in their profile details.

Also employees already have a connection to the company and have been shown to be more likely to like and share company published content. This can be a great boost to your company's post reach and it also holds the possibility of assisting recruitment efforts by increasing the appeal of your company to job seekers. The further reach you have the more likely your posts will reach the eyes of decision makers and those who have the power to determine what a company will and will not buy.

However, there are some challenges to this. Employee engagement is the least controllable element of a strategic LinkedIn

plan. Some employees might not be on LinkedIn and some uninterested. I know I've heard a few times, "LinkedIn is boring." Even once I was told this by a person interviewing for a Social Media Manager position (Tip: Don't do that). This is an obstacle that I've had the experience of dealing with, but eventually some of the individuals who didn't hold the slightest interest for LinkedIn are now heavily engaged with the network. What it took was some education on what LinkedIn is, how it works, and what can be in it for the user (some good old WIFM) by having and using a profile.

On the other hand some employees have a different opinion of LinkedIn and extract value from the individual business leaders they follow and the posts from companies (like yours) that help them perform better for the benefit of your business. These are the types of individuals who can help educate those who are resistant to LinkedIn and maybe just don't quite understand it can be for everybody and not just CEO's and Directors.

On a final note, remember that LinkedIn has a very different tone than other social networks. Both individuals and companies need to learn how to differentiate LinkedIn from other social media platforms. Relevant content can boost engagement and increase for established companies, or even create an audience for newer businesses. Tailor your content to the platform and the audience you want to reach.

# LinkedIn







# Networks: The Nature of the Beast

**A network is something that cannot be touched. A network is something that cannot be seen. A network is neither something or nothing.**

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Our success must be measured on the performance of each and every member as we strive to create a global platform that allows business to flourish for all, not just for the chosen few. We must each carry the flag and encourage the business pipeline feeding the network to continuously flow with new opportunity. This is not about dividing the pie up evenly amongst all members, this is about making the biggest pie we possibly can and allowing everyone to feed until they burst.

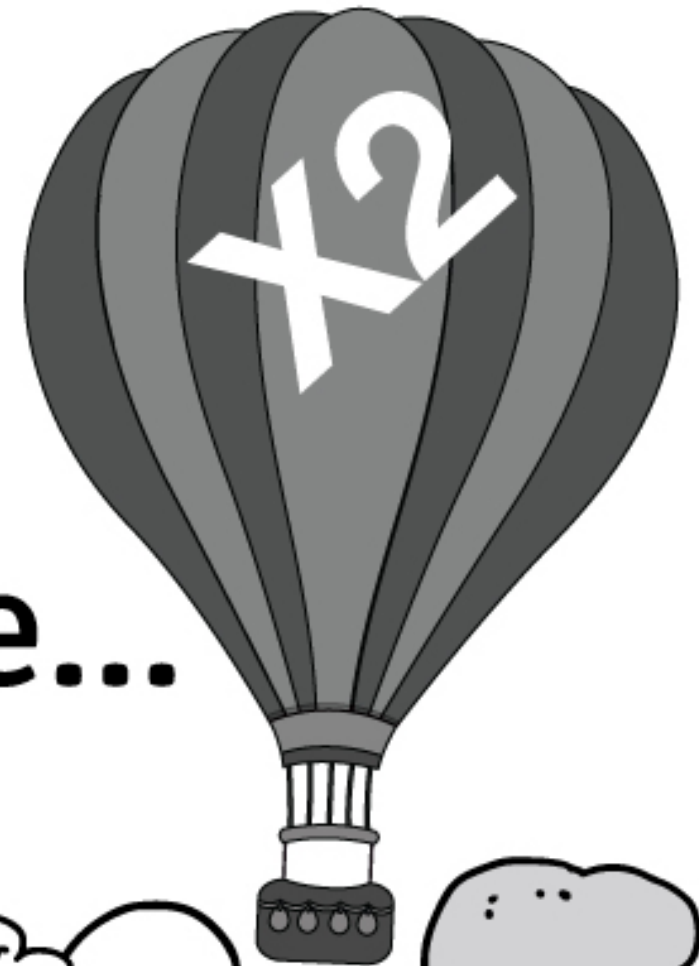
We have always said that you will get out of X2 what you put in. Today this is more true than ever. For me watching a room full of like minded professionals sew the seeds of future business is the most rewarding part about this job, and is the only time a network manifests into a physical form that can be seen and touched. Be part of X2 and plug your pipeline into the network. Make those deals face to face to encourage their longevity. Put your faith in each other at next year's conference and together we will all prosper.

**X2, rise above!**

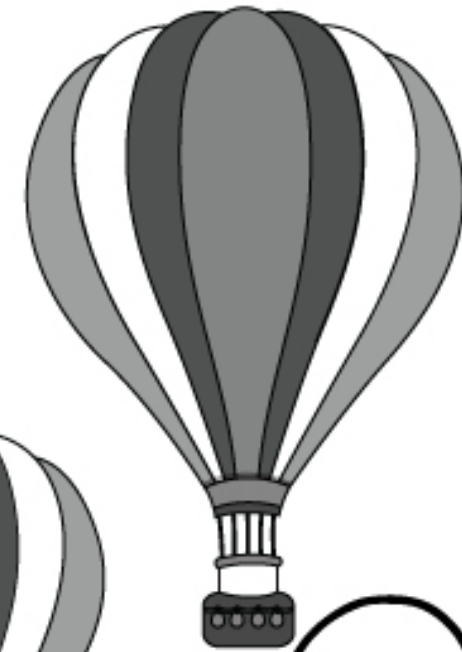




X2@Morrocco



Rise above...





Co-located events



## Asia Warehousing Show business matchmaking & learning platform for the industry

### 3rd Asia Warehousing Show ASEAN's leading intra-logistics industry event

Asia Warehousing Show 2018 co-located with Material Handling Equipment Expo Asia and E-Commerce Logistics Show to be held from 07-09 March 2018 at BITEC, Bangkok is organized by Manch Exhibitions (Thailand) Co. Ltd. Primary exhibitor focus of the event is warehousing, materials handling, automation, mobility, WMS, cleaning, supply chain, logistics and storage solutions. Over 100 companies will be showcasing products and services across the supply chain.



The event boasts of not only materials handling equipment – from fork lift trucks to automated logistics systems – but visitors will also discover innovative and cost-effective ideas in racking and shelving, storage solutions, software, pallets & palletizing equipment, third party logistics; transport and distribution, flooring, packaging, handling system design and warehousing. The exhibition is particularly beneficial for decision makers from agro & food, pharmaceutical, heavy engineering, automotive, automobile, electronics and electrical, glass & paper, paint, petrochemical, cement & fertilizer, steel and many other sectors which are regular users of warehousing, materials handling, logistics and supply chain technologies.



“The event is expected to expand into bigger space, with a further rise in exhibitor numbers. We want to offer the trade audience not only a bigger event, but also diverse and attractive solutions,” said Kiran Mittal, Managing Director, Manch Exhibitions (Thailand) Co., Ltd.

“We have seen a tremendous response from the exhibitors who have interest in the Southeast Asia market. We are promoting this show in ASEAN countries to get the prospective buyers from all over the region”, summed up Mittal.

Concurrent conference **Asia Warehousing Summit** would give an insight into the various aspects of modern warehousing, logistics and material handling and will immerse you in 2 days of inspiration, learning and networking.

Several delegations are expected to be part of the show from Indonesia, Malaysia, Singapore, Japan, Cambodia, Vietnam, South Korea, Taiwan and India. The event is also promoted through several industry associations, publications, portals and media partners of the event.



**Visitor Pre-registration:** Pre-register yourself for the Asia Warehousing Show and get a free copy of show catalogue upon your arrival. Also, save your valuable time at the entrance/registration area of the Exhibition Hall during the Show. For detailed information on the conference and fair schedule or for online registration kindly visit [www.asiawarehousingshow.com](http://www.asiawarehousingshow.com)





# Farasobar

# X2 Elite Member

X2 Elite Member **Farasobar** handle a Massive Project Shipment of 58 tons.



The experts at Farasobar expertly handled the shipment of a Huge Transformer including all its relevant parts with a gross weight of 58 tons. The cargo had the following dimensions: 7 x 3.15 x 3.50



They handled this specific project shipment for the Rafsanjan Special economic zone. Rafsanjan is a city in and the capital of Rafsanjan County, Kerman Province, Iran.

The massive transformer was transported from Bandar Abbas to Rafsanjan Sez which is a total of 360 kms.

These professionals delivered the transformer to the client well on time & by doing so, adding another happy customer to their list.



# Globus Transitos

## X2 Elite Member **Globus Transitos** Complete Move of Autoclaves



The experts at Globus Transitos recently completed a massive move of autoclaves from Shanghai to China. And then it was transferred from China to Kolkata, India. Hence the cargo travelled more than 4000 Kms.

# X2 Elite Member



The total weight of the cargo handled by them was a staggering 275,000 Kgs. And the total volume was around 1436 FRT.

One of the major challenges faced by Team Globus Transitos was due to the massive size of the cargo, hence it was a very difficult task to handle the cargo due to its heavy & voluminous size. Another challenge faced by the team was due to the circular shape of the machines thereby making it very hard for stable stuffing.





# Woodland Group

X2 Elite Member **Woodland Group** recently received their first set of brand new trucks & boy are they beautiful!

## X2 Elite Member



Featuring their new brand colours of contrasting, striking blues in their signature chevron design across the sides, back and front. The new trucks will be sure to get recognised on their journeys across Europe and the UK.

Woodland Group's tagline 'WE DELIVER' takes a prominent spot on both sides. Highlighting their commitment to their people. Their innovative approach and dedication to finding personalised solutions for their customers.



Following its recent rebrand and the unveiling of its new website, Woodland Group is proud to introduce the first set of newly branded trucks at their Headquarters in Chelmsford.



# Yeditepe Complete

## X2 Elite Member Yeditepe Complete Move of 100 Tons of Live Fish



The Shipment was made from Turkey to Muscat (MCT). That is a total distance of 3800 kms. The cargo was moved using a Full Charter Cargo Plane, the Boeing 747400F. The flight belongs to Saudia Airlines.

# X2 Elite Member



This shipment was the biggest tonnage of live fish out of Turkey.







**5<sup>th</sup> Annual  
Conference** **2018**  
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# American Worldwide Agencies

# X2 Elite Member

X2 Elite Member  
**American Worldwide Agencies (AWA)** Have Moved Into Their New Warehouse in Hawthorne, California



The warehouse is located at a prime location as it has easy access to the major Southern California Ports & Airports. 5.5 Miles to Los Angeles International Airport, 15 Miles to San Pedro & Long Beach Ports to be exact.

Featuring over 60000 sq ft of warehouse 100000 additional sq ft of yard space and over 18 dock doors allowing handling of all types of import and export cargo. This will allow them to increase their services and offerings to existing clients and deliver an even higher level of service.



# Clover Shipping Company

# X2 Projects Member

## X2 Projects Member Clover Shipping Company Collect & Transport 1 x Bell 212 Military Helicopter

The Project Specialists at Clover Shipping were given the task to collect & transport 1 x Bell 212 military helicopter & the associated equipment from Brunei air force base to the United Kingdom on an EXW, Door to door service.

Firstly, they needed local specialist lifting equipment & low loader vehicles to handle & transport the goods. Aside from this a flat rack was also needed to transport the fuselage & the cockpit. They used a standard 40' container to transport the tail boom & peripherals. In addition to this dangerous goods needed to be packed, documented & shipped correctly.

Brunei export permit/licence was applied for by their local representative & processed in good time to enable the goods to depart on schedule.



The freight was moved on an ocean freight service, one flat rack and one 40' container (Standard). The UK import clearance was actioned under a specific UK import duty relief. This was assessed and implemented by the Clover Shipping team (i.e duty/tax management specialist service).

These experts also provided on-site supervisors for the collection & delivery, to ensure compliant and safe handling, loading & unloading.

Not only did they complete the move well ahead of schedule, but they also achieved a 10% save on the cost vs. the original quoted price.



# Global Shipping Services

# X2 Projects Member

## X2 Projects Member Global Shipping Services Complete Blackhawk Project



The Projects team at Global Shipping Services recently completed a high level move. They shipped the first of 5 Blackhawks for an ongoing project. It weighed a total of 5 Tons and was shipped from Jacksonville to Antwerp, a total of 4,452 Miles. The heavy duty cargo had the following dimensions: 50ft x 10ft x 12ft. They will complete the project including the remaining Blackhawks in the next 90 days.



The Black Hawk is a four-bladed, twin-engine, medium-lift utility helicopter, it is used by the U.S Military & has found its way in and out of countless combat zones to deliver and extract troops, save lives as a MEDEVAC or casualty evacuation platform, provide critical supplies to troops, deliver emergency supplies during natural disasters, and perform as an aerial firefighter and border patroller.

The experts at G.S.S shipped the cargo from Door U.S.A via. RORO vessel.



# Lantia Maritima

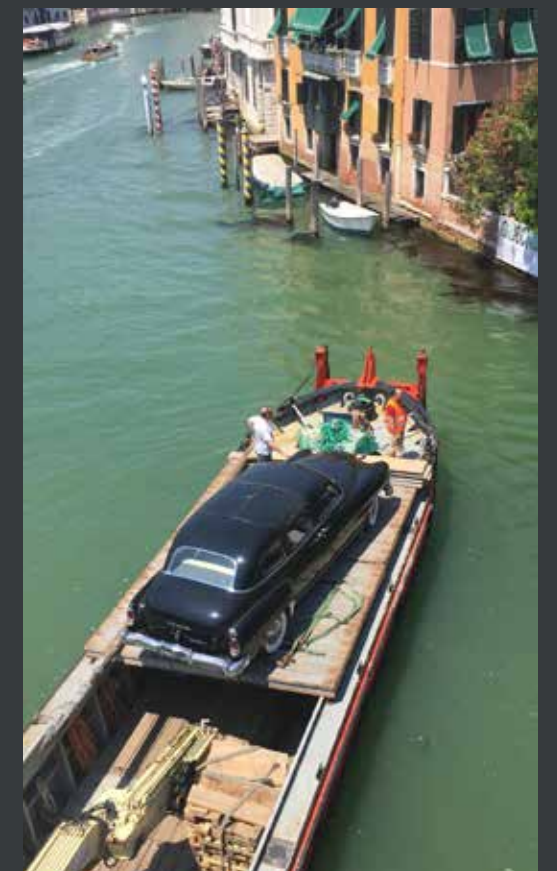
X2 Projects Member  
**Lantia Maritima** recently moved 1 piece of art that belonged to Cuban artist Esterio Segura.

# X2 Projects Member



This was one of the masterpieces of the exhibition 'Time of Intuition' that was exhibited in the 57th Biennale of Venice.

One of the biggest challenges with this shipment was to unload the container and use the 'vaporetto' vessel to transport the art piece to the exhibition.



The shipment was an old cuban Almendron, which is the name by which old american cars are known in Cuba.



# Load Line

X2 Elite, Projects & Cold Chain Member **Load Line**, Morocco recently completed the move of 5 Pieces of Crane Sections, Root Sections & Black Mast sections.

# X2 Projects Member

A unique aspect of this move were the huge dimensions of all the sections, as listed below:  
6600 (l) x 2980 (w) x 3000 (h).Weight 14 ton  
Intermediate 6m section 6230 x 2570 x 2300mm. Weight 2.4ton  
Intermediate 12m section 12230 x 2570 x 2300mm. Weight 4.8ton  
Mast Point 6850 x 2570 x 2600mm. Weight 6.3ton  
The root section 5830 x 2570 x 2580 mm. Weight 8.5ton

This brought the Gross weight of the cargo a massive 36 Tons. The cargo was moved a total distance 2,655 kms from Antwerp, Belgium to Casablanca. Where it was to be delivered at the SAFI Port.

The experts at LoadLine handled this shipment smoothly with no problems.



They loaded all the sections onto a MAFI Transport Systeme.





# Smart Logistics

## X2 Projects Member Smart Logistics Move Cargo for Coca-Cola's New Juice Plant in Mexico



# X2 Projects Member



The experts at The Smart Logistics team recently developed a project cargo for a major juice producer company in Mexico. The shipment involved the transport of machinery and several industrial tanks, from Albacete and Madrid to the Port of Valencia in Spain and then shipped to the Port of Veracruz in Mexico.

The cargo contained 3 Flat Rack Containers, 40' OOG & 10 Containers 40' HC. The tanks were 5.40 meters long and had a diameter of 2.76. Each tank weighed a massive 1500 Kgs.

An interesting feature of this shipment was the lashing and securing of the tanks on all three 40' flat rack containers (out of gage), for which the Smart team had to go to client's facilities in order to reduce costs. Once the lashing and securing was done, the flat rack containers were moved to the Port of Valencia to continue its shipment journey to Veracruz in Mexico.



The lashing and securing of the Smart team is essential to all their projects, as they have to put together the professionalism and expertise of their technicians with the planning and simulation of scenarios from their Pricing department, in order to reduce costs while not losing the professionalism and high quality of the services that has distinguished them as a brand, globally.



# ACT 247

## X2 CRITICAL MEMBER ACT 247 Complete Hand Carry



The experts at ACT 247 recently completed a hand carry shipment from Bangkok to Australia a total of 5,640 Kms.

# X2 Critical Member



They were able to complete the move smoothly by some advanced & skilful coordination with the airlines. This was the longest piece of cargo that they hand carried to date.



# JHJ International

## X2 Critical Member JHJ International Move Massive Airplane Engine



The airplane engine which was a Pratt & Whitney PW4000 weighed a massive 36.12 CMB. The Pratt & Whitney PW4000 is a family of high-bypass turbofan aircraft engines with certified thrust ranging from 52,000 to 99,040 lbf (230 to 441 kN). Built as the successor to the JT9D series engines, it has found much wider application than its predecessor.

# X2 Critical Member



The engine was transported from PVG ñ Shanghai Pudong International Airport to Singapore. The dimensions of the cargo were 507 x 250 x 285 cm.

The experts at JHJ International Logistics handed over the cargo to a happy client on time.



# Altius

## X2 Critical Member **Altius** Complete the Misicuni Hydroelectric Project

Altius are known for taking on & completing some amazing Projects. And staying true to tradition they recently completed another big project, “The Misicuni Hydroelectric Project”.



### About the Misicuni Hydroelectric Project:

The project will use water from the Misicuni river to supply power, as well as water for human use and irrigation in Cochabamba. The diverted river, in turn, is forecasted to have a peak flow recurrence interval of 50 years. In a first phase,

# X2 Critical Member

Misicuni will boast 80 MW and could increase to 120 MW at a later stage.

### Project Details:

The experts at Altius successfully executed the Ocean & Ground transportation of two of the main key parts for the Misicuni Hydroelectric Project plant that is located in Bolivia. The plant is located about 35 Kms. northwest of the city of Cochabamba, Bolivia.

They completed the move of the Rotor ñ 88/m3 , which weighed a total of 66 tons, and also the stator ñ 72/m3 which weighed a total of 77 tons. Thereby making gross weight of the shipment an astonishing 143 Tons.

The move was completed for one of their main clients ñ Indar Electric S.L. INDAR, founded in 1940, is a world leader in rotating electrical machines: motors, generators, and submersible pumps and motors.

Complying with the schedule, both the rotor & the stator were received in Bilbao, Spain on April 2017 by Altius Bilbao. It was then shipped to the port of Destination which was Africa. After which Team Altius Bolivia unloaded the cargo & Delivered it to the plant site in Cochabamba.





# EAS International Morocco

# X2 Critical Member

X2 Critical Member  
**EAS International Morocco** organised a heavy lift shipment

The experts at EAS International were recently tasked with organizing a massive critical shipment from Singapore to Morocco for a local customer.



The cargo travelled a total of 11,880 Kms.

6 crates which weighed a total of 30 Tonnes were carried Door to Door from the Singapore Changi Airport (SIN) to the Mohammed V International Airport in Morocco (CMN).

These experts completed the Door to Door Shipment in 5 days.



# ITS Logistics Hungary

X2 Critical Member **ITS Logistics Hungary**  
Complete Air Freight  
of 567 Pallets



The Time Critical experts at ITS Logistics Hungary recently completed an air freight delivery of a total of 567 Pallets. The total weight of the shipment was a massive 130341 kgs (144 Tons).

# X2 Critical Member



They had to deliver the cargo from Budapest, Hungary. Their client was a Brand that is known Worldwide for its laundry & home care products.

They delivered the cargo well ahead of schedule. Living up to their motto

“ITS Freight Forwarding, ITiS our vocation, ITiS our passion”





# Jet8

## X2 Cold Chain Member **Jet8** Complete the Cool 24 Med Logistics Project



The Cold Chain experts at JET8 (Thailand) Co. Ltd recently completed the import & export of highly perishable products to & from Thailand in a project titled ñ Cool 24 MED Logistics. Some of the medicine being transported were infertility medicine, research medicine etc..

## X2 Cold Chain Member



They were tasked with picking up the medicine from the shipper, packing the cargo, transportation, custom clearance , loading the cargo & A/F to the destination port.



There are usually many challenges faced during a Cold Chain shipment. But being one of the top tier forwarders in the Cold Chain industry, the specialists at JET 8 faced little challenges with the project. The shipment went off hassle free but the one challenge they faced was the urgency posed by the client regarding the temperature control. +2 to +8 °C & +15 to +25 °C.

The cargo weighed 100 kgs with the following dimensions: (L x W x H) ñ 35 x 45 x 40 cms.

The cargo originated from multiple countries namely Italy, Switzerland, Australia, Germany, United Kingdom, United States & Finland but they were all being loaded from Bangkok, Thailand.

The cargo was also destined to multiple Countries namely Singapore, United Kingdom (Heathrow), Australia (Adelaide), Germany (Frankfurt) & United States (New York)





If you want to  
go **FAST**, go  
**ALONE.**  
If you want to  
go **FAR**, go with  
**OTHERS.**

[WWW.X2GROUP.COM](http://WWW.X2GROUP.COM)

# PRESS RELEASES

## THIS QUARTER



Among the many benefits of having an X2 Membership is the Free P.R & Marketing services X2 offers all its members. Not all companies have the resources or the time to spend on Marketing their brand, which is why X2 makes it a point to do it for them.

Apart from all the efforts X2 takes on a number of social media channels, we also write press releases for stories sent to us by our members. Below are the few criteria we ask members to fulfill while sending us a story:

1. 3-5 High Quality Images of the Shipment (1024 x 768 pixels)
2. Details of the shipment (Size, Dimensions, challenges faced, POL,POD etc. ) 150-300 words.
3. Quote / testimonial from the client (Optional)



In this section please find the members who saw their stories published in multiple industry publications & magazines.

If you are interested in getting your story published, please send your story to [ram@x2globalmedia.com](mailto:ram@x2globalmedia.com).



# PRESS RELEASES

## THIS QUARTER



### X2 Elite Member AGX Move AOG Shipment from all over the World Simultaneously with help from Fellow X2 Members for their Client: Air Asia X



A recent shipment that was done by AGX can be used as a case-study

of the benefits of being part of a Logistics Network. Where they moved an AOG (Air on Ground) Shipment from all over the World simultaneously. The move took place from every corner of the World simultaneously including Malaysia, Hong Kong, France, UK & USA using multiple X2 Members from those corners.

The reason of this urgent collaboration was done that Air Asia X had an Airbus A330 stuck in Perth due to a mid-flight engine failure. And all the replacement parts had to be sent from all over the World to Perth ASAP in order to get the Aircraft back into service.

The experts at AGX chartered an Ilyushin Il-76 straight from Kuala Lumpur International Airport. The Ilyushin Il-76 is a multi-purpose four-engine turbofan strategic airlifter designed by the Soviet Union's Ilyushin design bureau. They also chartered a massive Boeing – 747 from Singapore. This was done to move the huge Trent 700 Rolls Royce Engine. The Trent 700 is a 3 Spool High Bypass Turbofan Aircraft Engine. The Trent 700 family powers the Airbus A330. It was definitely a massive move as the Trent 700 has a length & diameter of 5.639 m & 2.47 m respectively. It weights a tremendous 6,160 kg. Another reason this was such an impressive move is that the Trent 700 is listed at 23.25 million USD.

X2 Critical Member Royale international chartered another 747 from Hong Kong to move the engine nose cowl from Xiamen to Singapore. Which was then picked up by team



AGX to be delivered to Perth. The Nose cowl itself weighed a massive 11 tons. A major challenge faced during this move was that they needed to find space for such a heavy piece of equipment and that it had to travel on a freighter aircraft. Another challenge was the limited options of transfer into Perth.

X2 Elite Member Executive Air & Sea Logistics had to move the thrust reversals from the Charles De Gaulle Airport in France to Perth.

X2 Elite & Projects Member JAG – UFS had to literally move every other single spare part & other spare equipment from the Head Quarters in London, UK to the destination in Perth.

X2 Elite Member AWA moved the remaining spare parts & equipment from the Headquarters in U.S.A to the destination in Perth.

It was amazing to see fellow X2 Members who came together & worked in unison from every corner of the World to solve a common Problem.

Key Account Manager for AGX Mr Prabhu Raken had this to say

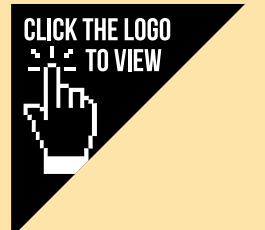
“I want to thank and compliment the experts at Royale International, Executive Air & Sea, JAG-UFS, AWA & AGX Philippines. They did their best and it was great to work with such professionals. Looking forward to collaborating again soon...”

X2 Founder & C.E.O Richard Overton commented

“This is an amazing shipment, and what makes it even better is seeing multiple

X2 Agents

working together. This shows the level of professionalism within the X2 Network. And it is cases like this that make me proud of having started X2.”





# PRESS RELEASES

## THIS QUARTER



### X2 Projects member Global Shipping Services handle massive move of 167 pieces



**The Global Shipping Services team, were recently contracted to handle the offloading, staging and delivery for a total of 167 pieces of the below cargo.**

- 2 Compressors at 218,000kgs each
- 1 Booster Unit at 56,700kgs

164 Misc. crates ranging from 200kgs to 50,000kgs each

The vessel BBC Sapphire, docked at the Port of Calhoun, Point Comfort TX (2 hours

south of Houston). Once the vessel was secured and US Customs boarded and released the vessel, discharge operations started.

With the trailers Pre-Stage to receive cargo both direct and from the dock, the cargo started to move quickly and seamlessly.

The transport trucks and trailers had been pre staged by the GSS team so they could begin receiving and transporting the cargo to the local plant immediately. All the cargo discharged each day had to be delivered to the plant on the same day as no storage was allowed on the dock.

The rigging crew was ready with cranes & a 4 point Hydraulic Gantry system was set up to receive the loads. Mobile lights were used towards the end of the day to enable the team to unload late into the evening.



The first piece of cargo that was discharged weighed a massive 218,000 kgs via an 18 axel SPMT. The SPMT took 3.5 hours to reach the plant that was 5 miles away.

Global Shipping Services had VP Paul McAuley, and Projects Manager Brandon Graddy, to ensure no delays and a smooth operation throughout.

Overall the operation went perfectly with no delays at any stage of the transportation planning. Everyone came together to provide excellent service and excellent communication.

Global Shipping Services is a worldwide freight forwarder providing a wide range of services to support your shipping needs. For over 10 years they have been a leader in the shipping industry. Providing complete logistics solutions from domestic trucking and international air and ocean shipping to warehousing services.

Visit them at <https://www.gship.com/>





# PRESS RELEASES

## THIS QUARTER



### X2 Elite & Projects Member PK Interfreight complete a massive Hydropower Project from Thailand to Laos



In the modern world, going green is of paramount importance, and nowhere is this more visible than in logistics, where fossil fuels are so heavily relied on to move our good from A to B. Trucks, ships, planes everything we require to keep our customers happy has an

environmental cost attached to it. That is why, when we have good environmental news to share, we

must shout it from the roof tops and credit the firms who are taking positive action to reduce their carbon footprint.

X2 Elite member PK Interfreight are leading the charge here in South East Asia and have recently completed a shipment that will reduce their carbon footprint for years to come. The delivery of 350 tons that was done from The Laem Chabang (LCB) port to Nam Ngiep in Laos will ensure clean renewable energy can be generated for the foreseeable future. The cargo included stay rings, stay cones & its accessories. The cargo had the



following dimensions: 5.7 m X 5.7 m X 2.7 m (L x B x H). This is a big step in the right direction for South East Asia, a part of the world that is not always at the forefront of emissions controls. Congratulations to PK Interfreight for leading the way, and playing their part to secure a future for the planet.

The pictures supporting this article show that no terrain is too much for the PK Interfreight fleet as they tackled mountains, rivers, and dirt tracks to ensure the shipment made it on time. The shipment was boarded onto a raft & sent cross border to Laos.

“PK Interfreight are based in Thailand, Laos & Cambodia and are ready and waiting to take care of any cross

border shipment, as well as all land, sea and airfreight. Put your trust in a quality logistics partner today by visiting their website <http://www.pkinterfreight.com>”





# PRESS RELEASES

## THIS QUARTER



### X2 Critical Member Active Transport recently moved an A320 Fuselage Wing Section



**X2 Elite Member Double Ace Cargo handled all the Logistics for the shooting of the latest installment of The Fast and the Furious Franchise in Cuba.**

Double Ace Cargo handled all the logistics for the event, which comprehended of a plane with crew and camera equipment and gear, a ship with all the

cars, trailers and mobile units, a plane with all the pyrotechnics and a plane with food supplies.

They chartered the Höegh Inchon which is an exclusive RoRo ship that they used to move all the cars, trailers & the massive special effects equipment. They also chartered a Saab 340 (IBC - N661BC) to deliver food supplies for the crew members.



As the carrier the Double Ace Cargo team needed to have a special License from BIS in order to take a ship to Cuba and be allowed to dock in the United States (Based on the previous regulations). They worked very closely with the studios preferred vendors as well with Cuba customs authority to get all the cargo cleared and delivered to the deployment site.



Another major challenge faced was that they had to return all the equipment back to the U.S on time as the crew still had to continue their shoot in the States & were under a very tight schedule.

Needless to say, Team Double Ace Cargo pulled through with astounding results. Production Manager Carla Rajij had this to say "I went looking for a shipping company that was capable of the impossible, I found them in Double Ace Cargo. They

made the experience easy. No task that we requested was too hard or unreasonable. They met every request with a solution. I could not have asked for more." ✍







5<sup>th</sup> Annual  
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# Mad Hatter's English Garden Party



25<sup>TH</sup> FEBRUARY, 2018

“  
NETWORKING  
is not collecting  
CONTACTS!

NETWORKING  
is about planting  
RELATIONSHIPS

”







 **5<sup>th</sup> Annual Conference** **2018**  
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**FROM  
BANGKOK BASE TO  
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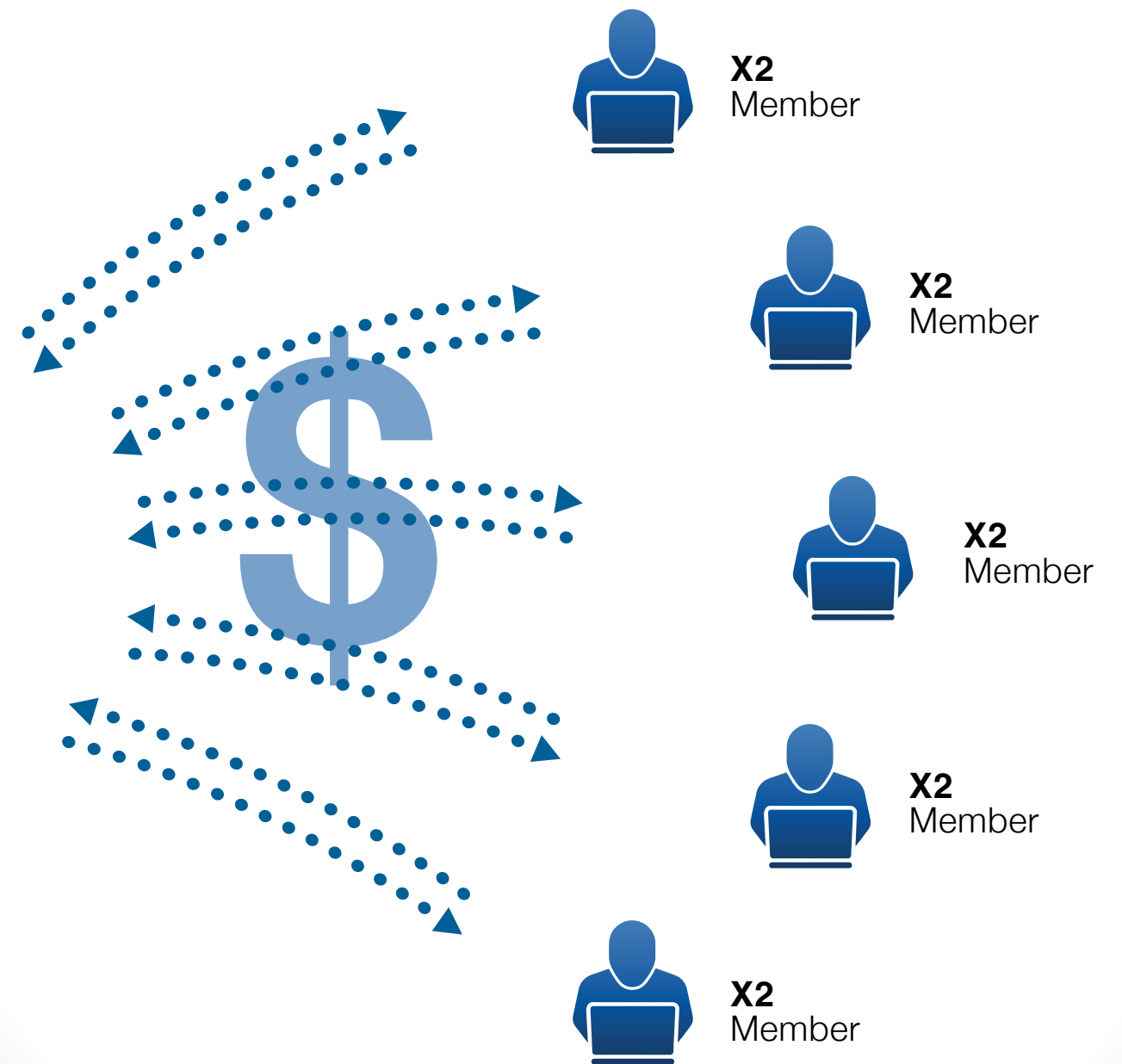
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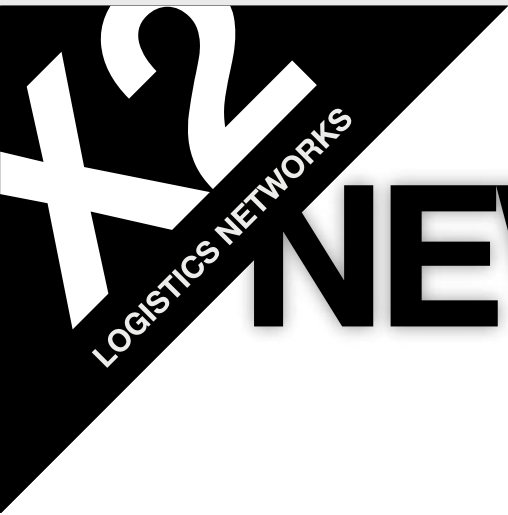
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